



FOR IMMEDIATE RELEASE
December 1, 2008

CONTACT: Lynne Randolph
(916) 445-7442

DMHC ANNOUNCES SENIOR STAFF APPOINTMENT

(Sacramento) -- Cindy Ehnes, Director of the Department of Managed Health Care (DMHC), has announced the appointment of Rick Martin as Deputy Director for Plan and Provider Relations, effective December 2.

“Rick is a major asset to the DMHC and will help further our goals to protect California health care consumers and continue our strong oversight of the managed health care industry,” said Ehnes. “Rick has proven to be an effective leader and we look forward to him guiding us through upcoming challenges, as we ensure that Californians continue to have access to health coverage during these tough economic times.”

As Deputy Director of Plan and Provider Relations, Martin is responsible for fostering proactive and effective relations between the DMHC and its licensed health plans, while serving as primary advisor to the Director on critical plan and provider issues and providing strategic planning and policy direction on emerging issues and industry trends.

Martin most recently served as Deputy Director, Financial Solvency Standards Board, where he led the DMHC's efforts to implement the recent successful regulations to ban the balance billing of health care consumers and facilitating a process to develop current regulations to guarantee a consumer's timely access to health care services.

Previously, Martin was the Assistant Deputy Director for the DMHC's Office of Provider Oversight, where he oversaw the creation of the highly successful Provider Complaint Unit, which has recovered more than \$10 million in additional payments from health plans to providers, since it was established in 2004.

(more)

ARNOLD SCHWARZENEGGER
GOVERNOR

BUSINESS,
TRANSPORTATION
AND HOUSING
AGENCY

DEPARTMENT OF MANAGED HEALTH CARE

980 9th Street
Suite 500
Sacramento, CA 95814-2725
916-324-8176 Voice
916-322-9430 Fax

320 West 4th Street
Suite 880
Los Angeles, CA 90013-1105
213-620-2744 Voice
213-576-7183 Fax

www.hmohelp.ca.gov
1-888-HMO-2219



Department of Managed Health Care

December 1, 2008

Page 2 of 2

Additional prior experience has included serving as Supervising Examiner for the DMHC's Division of Financial Oversight, where he was responsible for managing the financial and administrative examinations of health plans. He has also worked for the California Department of Health Services, where he conducted fiscal, management, and internal audits of various hospitals, health systems, public health programs, and skilled nursing facilities subject to state and federal laws and regulations.

Martin received his bachelor of science in accounting from California State University, Fresno and a master's degree in business administration from Saint Mary's College of California.

The California Department of Managed Health Care is the only stand-alone HMO watchdog agency in the nation, touching the lives of more than 21 million enrollees. The DMHC has assisted more than 800,000 Californians resolve their HMO problems through its 24-hour Help Center, educates consumers on health care rights and responsibilities, and works closely with HMO plans to ensure a solvent and stable managed health care system.

###

ARNOLD SCHWARZENEGGER
GOVERNOR

BUSINESS,
TRANSPORTATION
AND HOUSING
AGENCY

DEPARTMENT OF MANAGED HEALTH CARE

980 9th Street
Suite 500
Sacramento, CA 95814-2725
916-324-8176 Voice
916-322-9430 Fax

320 West 4th Street
Suite 880
Los Angeles, CA 90013-1105
213-620-2744 Voice
213-576-7183 Fax

www.hmohelp.ca.gov
1-888-HMO-2219

